

Andreea 😊 Fernea

I help brands reach their full potential in visual communication. Known for a modern style and trendy takes on visual design, I thrive when I wear multiple hats & have 2+ years of experience in designing for marketing.

professional experience

MARKETING ASSISTANT

Boulders (June 2023 -)

- Designed print advertising, motion graphics & static design for ads while also created content for Instagram, Facebook & Youtube

GRAPHIC DESIGNER

Feum (Jun 2019 -)

- Designed dozens of event promotion materials for print & SoMe generating 300+ guests every time
- Created a brand identity known for its authenticity

DIGITAL DESIGNER INTERN

USE Agency (Jun 2022 - Sept 2023)

- IG responsible & content creator for ROLI, incl. photoshoot art direction & filming content
- Participated in branding processes & explorations

MULTIMEDIA DESIGNER

Sweetkitchen (Oct 2019 - Feb 2022)

- Designed newsletters, fair prints & SoMe content

education

DIGITAL CONCEPT DEVELOPMENT | PBS

Erhvervsakademi Aarhus (Aug 2019 - Jan 2022)

- Learned and practiced concept development for product design & digital marketing

MULTIMEDIA DESIGN | AP

Erhvervsakademi Aarhus (Aug 2017 - Jun 2019)

- Gained in-depth knowledge of design fundamentals, communication strategies & SoMe content creation



contact & links

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tools

+5 YEARS OF EXPERIENCE

Photoshop

Illustrator

1-3 YEARS OF EXPERIENCE

Figma

Squarespace

Premier Pro

Blender

WordPress

After Effects

language

FLUENT

Romanian

English

BEGINNER

Danish